

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY
Docket No. R97-1

POSTAL RATE AND FEE CHANGES

ALLIANCE OF INDEPENDENT STORE OWNERS AND PROFESSIONALS
NOTICE OF INTERVENTION AS A
LIMITED PARTICIPANT

July 22, 1997

The Alliance of Independent Store Owners and Professionals (AISOP) hereby gives notice of its intervention as a limited participant in the above-captioned proceeding in accordance with 39 U.S.C. section 3624 and section 20a of the Commission's Rules of Practice. In support of its intervention, AISOP states:

1. The names and addresses of the persons who are to receive service of any document related to this proceeding are:

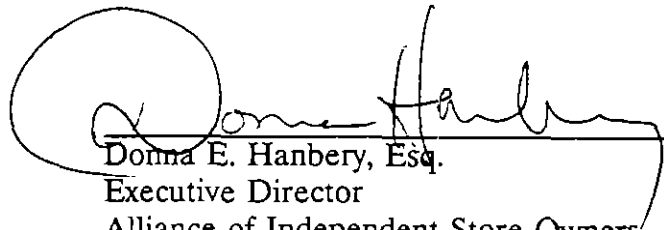
Donna E. Hanbery, Esq.
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2. AISOP is an association that represents small business retailers, service providers, professionals, and self-employed persons who rely on the mail to reach customers in their trade areas and the mailers and publishers who serve them. AISOP has approximately 3,500 small business members and more than 150 mailer members. Since 1983, AISOP has worked with other small business trade associations including the Small

Business Legislative Council and its 100 small business trade associations, the National Federation of Independent Business, and National Small Business United to monitor issues of concern to small business advertisers, in particular, postal rates and regulations. AISOP, its members, and the small business organizations with which it works have a substantial interest in the issues raised in this proceeding.

3. AISOP has a statutory interest in the matters to be heard and decided in this proceeding of such a nature that its limited intervention is necessary and appropriate. Its interests cannot adequately be represented by any other party to this proceeding.

Respectfully submitted,

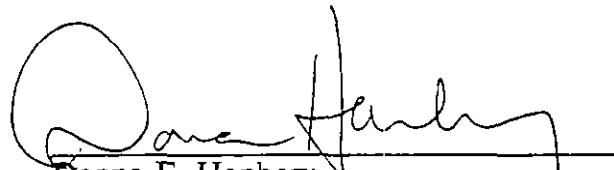


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Counsel for
ALLIANCE OF INDEPENDENT STORE
OWNERS AND PROFESSIONALS

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document on all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.



Donna E. Hanbery

July 22, 1997